



Marin/Scapes Fast Fact Sheet

A Corporate Giving Opportunity for You

- Median Age: 45-55
- Approximately 600 people visit each day, 2500 people attend over the 4th of July weekend
- Top 5 zip codes from 2009 art sales:

| | | Median Age: | Median Income: |
|-------------------|-------------|-------------|--------------------|
| Belvedere/Tiburon | 94920 | 48.6 | \$1,680,000 |
| Corte Madera | 94925/94939 | 41.40 | \$ 77,455 |
| Kentfield | 94904 | 47 | \$ 82,528 |
| Mill Valley | 94941 | 42.9 | \$ 91,283 |
| San Rafael | 94901/94903 | 36.30/44.10 | \$ 59,889/\$70,758 |

- Other zip codes from 2009 art sales:

| | | |
|--------------------------|---------------------|-----------------------|
| Alameda 94501 | Lagunitas 94938 | San Francisco |
| Cotati 94931 | Larkspur 94939 | 94107/94108/ 94118 |
| Crockett 94525 | Martinez 94553 | San Jose |
| Fairfax 94930 | Petaluma 94952 | 95124/95126 |
| Greenbrae 94904 | Piedmont/ | San Mateo 94902 |
| Hayward 94542 | Oakland 94609 | Sausalito 94966 |
| Indian Valley/ Novato | Pleasant Hill 94523 | Simi Valley 93065 |
| 94945/94949 | Ross 94957 | |

- Price range of artworks sold: \$1,500 - \$12,000.00/ Total revenue for 2009; \$202,800.00
- Approximately 300 people attend the Gala (\$135/ticket)